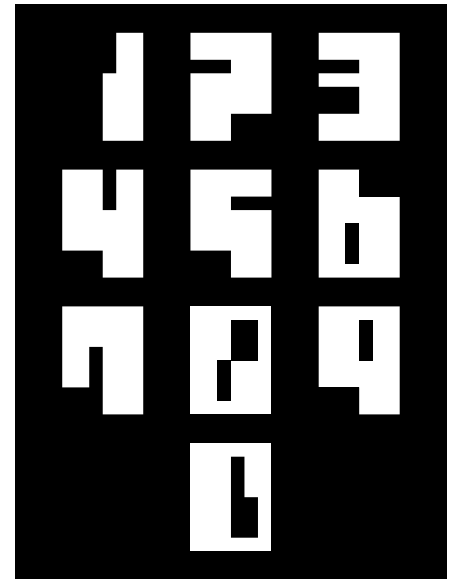
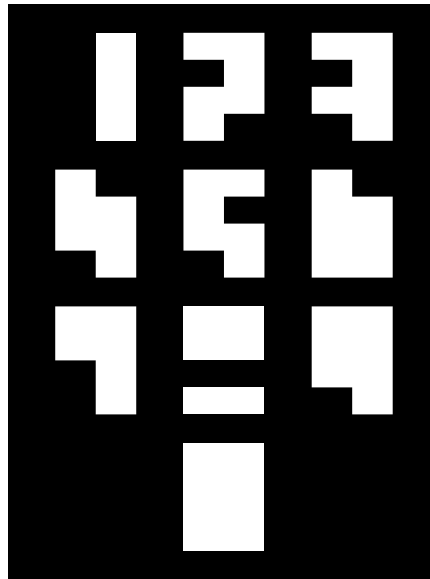


# R13 NUMERICS

ONTARIO  
CANADA

---



## Project Credits

Client: RZLBD  
Program: Typography (Numerics)  
Location: Ontario, Canada

Design: 2016-2018  
Completion: 2018

Design: Atelier RZLBD / Reza Aliabadi  
Project Team: James Park, Bahar Joshan

---

The address plate of a building is like a name, for people acknowledge its presence by these numbers. Rather than using mass-produced figures, therefore, the atelier has sought for a medium that justly presents the names of its projects—that conveys its philosophy on architecture. It believes that architecture is a void (contained), not a solid (container); this principle to prioritize the space over the enclosure is behind all its architectural and creative projects—in its application of an abstract formal system. In the same methodology, the figures are designed based on a 6-by-8 square grid system, in which the first variation uses only one type of rectangle, and the second, (more) figural one uses two types. Both has solid and void versions, which reinforce each other in representing interiority. The figures reveal the innate quality of the atelier's projects, concealed in their modest faces; they embody the atelier's journey to seek the essence of architecture.